



## Invitation: “Agri meets Chemicals” The biobased (r)evolution in the chemical industry

**29 September 2014, 12:30 – 18:00**

**Duisenberg Auditorium, Utrecht, The Netherlands**

On September 29, 2014, the week prior to the European Biotech week, Deloitte and Rabobank, supported by, TNO, VNCI and HollandBIO, host “Agri meets Chemicals; the biobased (r)evolution in the chemical industry. It’s our pleasure to invite you to the conference. Please register at [www.thechemicalconference.nl](http://www.thechemicalconference.nl)

At this event, we will present a global study on the competitiveness of Western European crops such as wheat and sugar beets as feedstock for the fermentation-based chemical industry. The study was commissioned by the Biorenewables Business Platform and companies throughout the value chain have contributed their knowledge, such as Suiker Unie, KWS, Corbion, AkzoNobel, DSM and Rabobank.

The application of biobased feedstocks & technology is growing. In 2017 Europe will lift production and import quota for sugars and iso-glucose, creating a free market and significantly impacting production volumes. Feedstock supply will increase and the EU will have several million tons of additional supply of feedstock that can potentially be used in fermentation. Until now, there was limited insight in the competitive position of feedstock from Western Europe, especially sugar beets, against alternatives, such as sugar cane from Brazil, dextrose from the US and tapioca from South-East Asia. The study assesses the competitiveness of biobased feedstock from NW-EU (especially sugar beets) for the fermentation-based chemical industry. It contains a supply/demand balance for biobased products and feedstocks (so called cost – price curves). Also, the study assesses current and future availability and prices of major feedstocks in the global market, Different fermentation processing options are discussed and finally, taking into account key uncertainties and sensitivities, the competitive position of NW-Europe and specifically the Netherlands in the ARRRR cluster is determined.

We are proud to announce the following speakers and panelists:

### **Speakers:**

- Marcel Wubbolts – CTO Koninklijke DSM NV
- Tyler Painter – CFO and COO Solazyme
- Tom van Aken – CEO Avantium
- Vincent Oomes – Partner Deloitte

**Panelists:**

- Marc Verbruggen – CEO NatureWorks
- Albert Markusse – CEO Suiker Unie
- Arno van de Ven – Senior Vice President New Business Ventures at Corbion
- Lambert van Nistelrooij – Member of the European Parliament (CDA)
- Ton Runneboom – Chairman Biorenewables Business Platform
- Coert Beerman – Director Wholesale Netherlands and Africa at Rabobank

Also several entrepreneurs will share their latest exiting discoveries.

We will announce a more detailed agenda on the website [www.thechemicalconference.nl](http://www.thechemicalconference.nl). After registration, you will receive these updates through email as well.

We look forward to welcoming you at the conference.

With kind regards,

**Willem Vaessen**

Director Chemical Value Chain  
Deloitte

**Jan van Nieuwenhuizen**

Member of the Executive Board  
Rabobank

**Arij van Berkel**

Director Chemicals  
TNO

**Colette Alma**

Director General  
VNCI

**Annemiek Verkamman**

Managing Director  
HollandBIO

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